

WellPower™



Sponsorship Opportunities

Saturday, June 8, 2024 | 11am - 3pm

Auraria Campus | 9th Street Historic Park

Estimated Attendance: 500+





PowerUp, Denver!

Sponsorship Levels

Join WellPower for PowerUp, Denver! This family-friendly fundraising event will showcase the services and programs at WellPower while also highlighting community partners throughout the Denver metro community. There will be activities for adults and children, food trucks and a variety of entertainment. Support WellPower and secure your sponsorship today!

Trailblazer | \$25,000

Our Trailblazer Sponsor prioritizes access to community well-being supports. They are champions of community well-being and the Community Champion Award Sponsor at this year's 2024 Signature Event.

Visionary | \$15,000

Our Visionary Sponsors see the value in putting mental health first. They have the opportunity to speak to their vision live at the event. Help us envision a future where everyone has the well-being supports they need.

Innovator | \$10,000

Our Innovator Sponsors think creatively about approaches to well-being. They are recognized community innovators and will receive live individual recognition at the event as such.

Changemaker | \$5,000

Our Changemaker Sponsors want to see a change in our community that strengthens well-being for all. They understand that change is needed and will be highlighted for that through WellPower social media platforms.

Collaborator | \$3,000

Our Collaborator Sponsors want to be a part of something new and exciting. They want to show up and share what they have to offer in support of the community. They will be invited to host their own booth space at the event.

To reserve your sponsorship, contact Heather Orr: Heather.Orr@wellpower.org

Confirm by April 22, 2024 to be included in marketing materials.

Sponsorship Details

Strategic Communication

Trailblazer \$25,000 *One Available*

- Included in News Release
- Featured Article in WellPower Employee Newsletter to 1,000+ Staff
- Full Color Logo on Pre- and Post-Event Messages
- Full Color Logo in Program
- Full Color Logo with Live Link on Event Webpage
- Social Media Recognition
- Highlighted in One Quarterly Report to the Community Edition
- Name in Annual Impact Partners Report

Live Recognition

- Community Champion Award Sponsor
- Banner Placement at Event
- Live Individual Recognition During Event
- Booth Space at Event

Bonus Benefits

- Mental Health First Aid Class for 25 Individuals
- Speaking Opportunity at Event
- 25 Gift Bags
- Branded Collateral Pieces in Attendee Gift Bags

Visionary \$15,000 *Two Available*

- Featured Article in WellPower Employee Newsletter to 1,000+ Staff
- Full Color Logo on Pre- and Post-Event Messages
- Full Color Logo in Program
- Full Color Logo with Live Link on Event Webpage
- Social Media Recognition
- Highlighted in One Quarterly Report to the Community Edition
- Name in Annual Impact Partners Report

- Opportunity to be Included in Gift Bag
- Banner Placement at Event
- Live Individual Recognition During Event
- Booth Space at Event

- Speaking Opportunity at Event
- 15 Gift Bags
- Branded Collateral Pieces in Attendee Gift Bags

Innovator \$10,000 *Three Available*

- Featured Article in WellPower Employee Newsletter to 1,000+ Staff
- Full Color Logo on Pre- and Post-Event Messages
- Full Color Logo in Program
- Full Color Logo with Live Link on Event Webpage
- Social Media Recognition
- Highlighted in One Quarterly Report to the Community Edition
- Name in Annual Impact Partners Report

- Full Color Logo Placement at Registration
- Banner Placement at Event
- Live Individual Recognition During Event
- Booth Space at Event

- 10 Gift Bags
- Branded Collateral Pieces in Attendee Gift Bags

Changemaker \$5,000

- Full Color Logo on Pre- and Post-Event Messages
- Full Color Logo in Program
- Full Color Logo with Live Link on Event Webpage
- Social Media Recognition
- Highlighted in One Quarterly Report to the Community Edition
- Name in Annual Impact Partners Report

- Booth Space at Event

- Branded Collateral Pieces in Attendee Gift Bags

Collaborator \$3,000

- Organization Name in Program
- Organization Name on Event Webpage
- Name in Annual Impact Partners Report

- Booth Space at Event

